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Newly Named Petco Love Invests in Lifesaving Work of betterTogether Forever Grant of \$7,500 will help save and improve pet lives in Los Angeles

Los Angeles, Calif. (Aug. 5, 2021) – betterTogether Forever announced today a \$7,500 grant investment from the newly named Petco Love to support their lifesaving work for animals in Los Angeles.

[Petco Love](#) is a nonprofit leading change for pets nationally by making communities and pet families closer, stronger, and healthier. Since their founding in 1999 as the Petco Foundation, they've empowered organizations with \$300 million invested to date in adoption and other lifesaving efforts. And they've helped find loving homes for more than 6.5 million pets in partnership with Petco and more than 4,000 organizations nationwide.

"Today Petco Love invests in betterTogether Forever and hundreds of other organizations across the nation working to improve animal health and welfare as part of our commitment to creating a future in which no pet is unnecessarily euthanized," said Susanne Kogut, President of Petco Love. "Our local investments are only one component. This year, we also launched the first of our national tools, [Petco Love Lost](#), which empowers all animal lovers to drive lifesaving change right alongside us."

"No pet parent who loves their pet should ever have to surrender them because they can't afford proper care or don't know where to turn to for help. This grant from Petco Love will enable us keep more pets together with their families by assisting pet parents who are struggling financially in under-served and under resourced communities in Los Angeles," said Christy Schilling, Executive Director of betterTogether.

betterTogether Forever is a nonprofit organization that helps keep pets happy, healthy, safe and with the owners who love them. betterTogether Forever is present at the North Central Animal Shelter providing surrendering alternatives to pet parents by having a pet food and supply pantry, helping with vet care, free spay/neuter services, vaccines, landlord issues, fence repair, owner redemption fee aid, and in severe cases, humane euthanasia. betterTogether Forever also helps provide access to veterinarian care to those that are low income and are housing vulnerable by hosting pet wellness clinics once a month, assisting with Emotional Support Assessment/Certification and delivery of pet food and supplies to LA Family Housing and PATH getting people with pets housed and off the streets and out of animal shelters.

For more information about betterTogether Forever, visit www.peopleandpetsbtf.org. To learn more about Petco Love, visit petcolove.org.

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About betterTogether Forever

betterTogether Forever is a 501(c)3 nonprofit co-founded by Christy Schilling and Kerry Armstrong, merging two successful animal welfare organizations—Bark Avenue Foundation (founded in 2004) and Home Dog LA (founded in 2013). The combined organization, as the name states, is better together, with a broader reach and impact as they help to keep people and pets together across under-resourced communities in Los Angeles. Through direct service and building community partnerships with human service organizations, municipalities, and other nonprofits, betterTogether Forever is leading the way as a pioneer in animal welfare. Visit www.peopleandpetsbtf.org.

About Petco Love (Formerly Petco Foundation)

Petco Love is a nonprofit changing lives by making communities and pet families closer, stronger, and healthier. Since our founding in 1999 as the Petco Foundation, we've empowered animal welfare organizations by investing \$300 million in adoption and other lifesaving efforts. We've helped find loving homes for more than 6.5 million pets in partnership with Petco and organizations nationwide. Today, our love for pets drives us to lead with innovation, creating tools animal lovers need to reunite lost pets, and lead with passion, inspiring and mobilizing communities and our more than 4,000 animal welfare partners to drive lifesaving change alongside us. Is love calling you? Visit petcolove.org or follow at [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#) to be part of the lifesaving work we're leading every day.